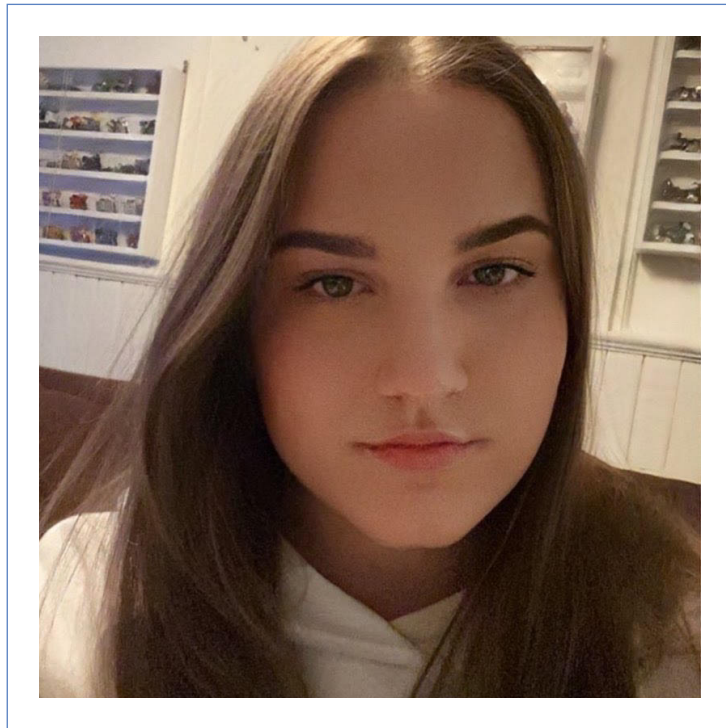


# Portfolio.

**Larisa B**

Graphic designer specialised in Branding Visual Identity





# About me

Creativity has always been a huge part of my life, developing into a strong passion for graphic design through studying Graphic Communication from Year 9 through to university-level Digital Design. My work focuses on branding, visual identity, advertising, and basic motion design, combining creativity, strategy, and visual storytelling across both university and freelance projects.

## Experience

**BIMA Creative Brief Work Experience**  
May 2026

**Freelance Graphic Designer**  
2023 - Present

**Customer Advisor - Boots**  
2023 - Present

## Education

**Brunel University London**  
BSc (Hons) Digital Design  
2023 - 2026

## Specialism

- Branding
- Visual Identity
- Advertising
- Layout Design
- Basic Motion Design



# Home BP

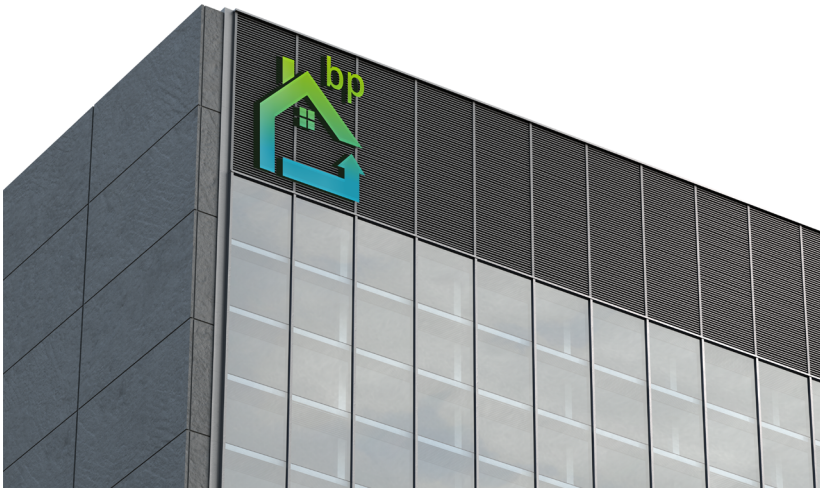
## BRANDING PROJECT

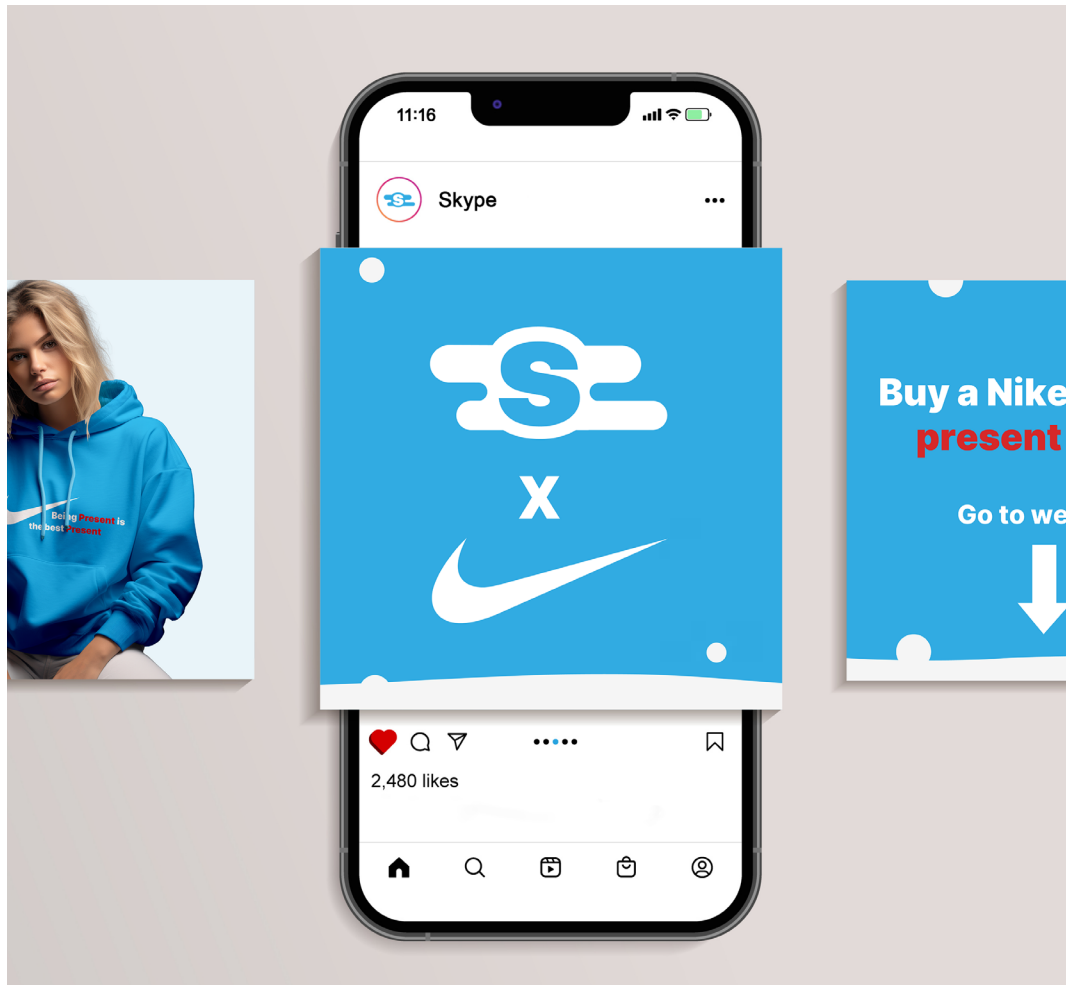
BP Home is a conceptual branding project that reimagines BP as a home-focused clean energy provider, combining solar power, EV charging, and smart energy management into a clear and trustworthy brand identity.



The future of energy starts at home

This project explored the repositioning of BP as a more approachable and consumer-focused clean energy brand. Through research into renewable energy branding, the process included logo development, typography and colour exploration, and visual experimentation to create a clean and modern identity that communicated sustainability, innovation, and accessibility.





# Skype

## BRANDING & CAMPAIGN

The project began with research into Skype's existing branding and how modern communication platforms visually connect with younger digital audiences. Through logo exploration, typography experimentation, colour palette development, and campaign planning, the final visual direction focused on creating a more modern and emotionally engaging identity centred around themes of connection, presence, and communication.

OLD LOGOS



MY LOGOS

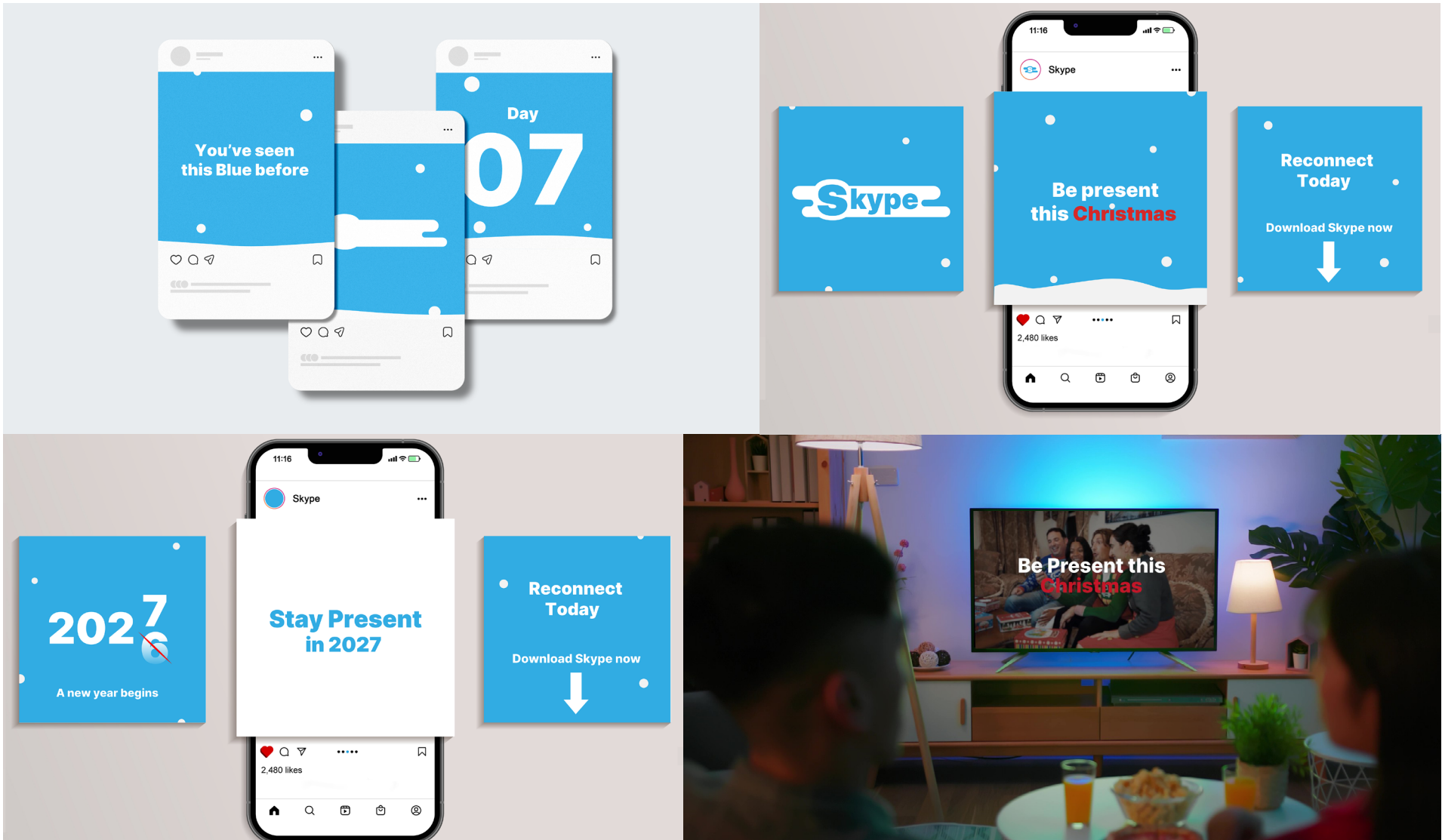


The development process focused on creating a cohesive brand style guide for Skype that modernised the platform's visual identity for a more contemporary digital audience, followed by the development of an integrated Christmas campaign centred around themes of connection, communication, and digital presence during the festive season. This included logo exploration, typography and colour experimentation, campaign planning, and the application of the identity across multiple visual touchpoints to create a more engaging and consistent brand experience.



The final identity modernises Skype's visual presence through a more emotionally engaging and contemporary branding system. The campaign applications were designed to communicate themes of connection, communication, and digital presence across multiple platforms.





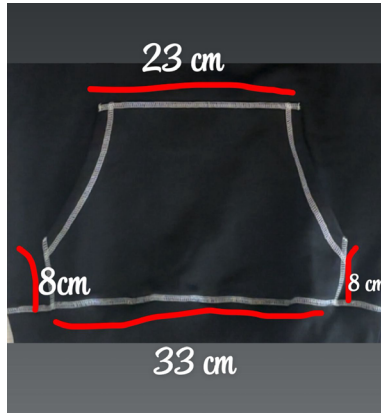


# Grator

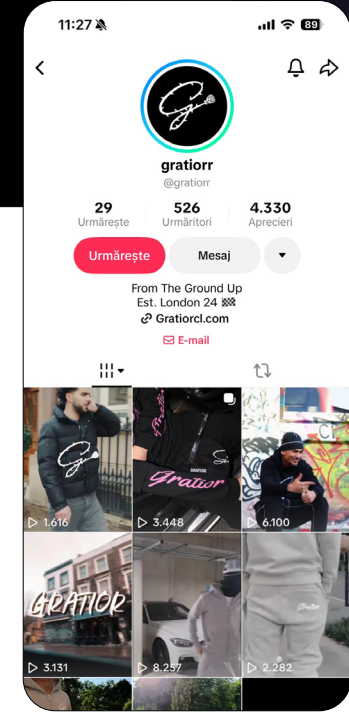
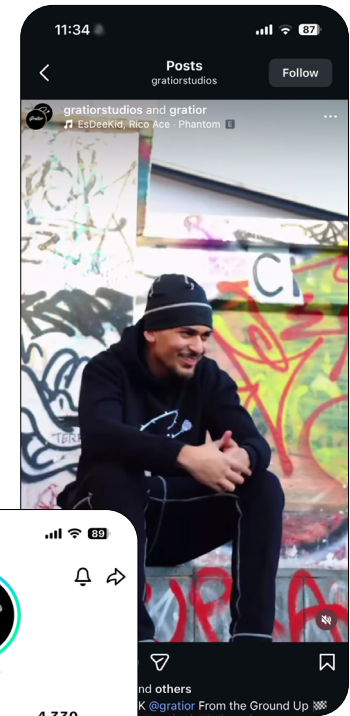
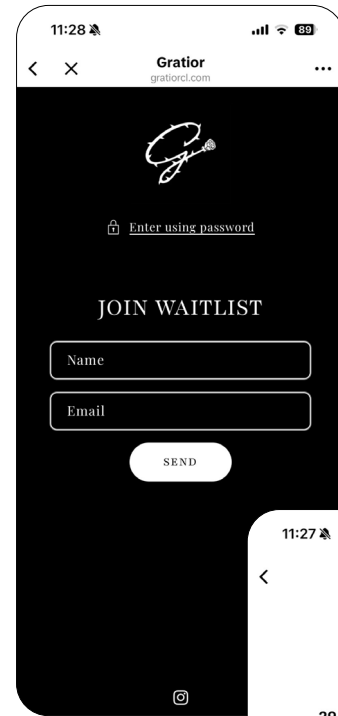
GRAPHIC DESIGN

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Clothing mockups, production-ready tech packs, and high-quality logo recreations developed to refine and support the Grator brand identity.



This project focused on developing professional design assets to support Grator's clothing brand and production process. Work included creating realistic garment mockups, preparing detailed tech packs for manufacturing, and refining logo applications across different formats. The outcome delivered a cohesive visual system that balanced creativity with practicality, helping translate the brand identity into production-ready materials.





# Trio

## GRAPHIC DESIGN

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Food and shisha menu designs created to complement Trio Lounge's modern atmosphere while enhancing clarity, hierarchy, and overall brand experience



### SAVACCO

<b>Black Mamba</b>	£19.99
An exciting blend taste of berry, peach and a touch of mint	
<b>Purple Rain</b>	£19.99
Has a taste of English blueberry with a refreshing cool mint	
<b>Picasso</b>	£19.99
Refreshing frozen pineapple	
<b>Love 66</b>	£19.99
Experience the new taste of watermelon, passionfruit, melon and a pinch of mint	
<b>G6 on the rocks</b>	£19.99
Has a tangy grapefruit taste with a cooling sensation	
<b>Swish</b>	£19.99
A perfect blend of icy dragon fruit and pomegranate	
<b>Lychee</b>	£19.99
A sweet and flavorful lychee taste	

### STARBUZZ

<b>Frozen Blueberry</b>	£19.99
<b>Frozen Raspberry</b>	£19.99
<b>Frozen Apple</b>	£19.99
<b>Frozen SMF</b>	£19.99
<b>Blue Mist</b>	£19.99

### AL FAKHER

<b>Lemon</b>	£14.99
<b>Mint</b>	£14.99
<b>Grape</b>	£14.99
<b>Double Apple</b>	£14.99

### SPECIAL

**Alcohol Shisha** £29.99  
Experience a bold twist of traditional shisha with our exclusive Alcohol Shisha options

**Fruit Shisha** £29.99  
Indulge in the vibrant, refreshing flavours of our Fruit Shisha selection, crafted with premium ingredients to bring your juiced, most aromatic experience

**Iced Shisha** £24.99  
Cool down and elevate your shisha experience with our Iced Shisha collection. Each blend is infused with icy mint, delivering a refreshing chill with every puff

**Iced Fruits Shisha** £29.99  
Discover the ultimate refreshment with our Iced Fruit Shisha collection. These blends combine the bright, juicy flavours of fresh fruits with a cooling hint of ice giving you a smooth, frosty sensation that's perfect for a refreshing shisha session



This project involved designing both food and shisha menus that aligned with Trio Lounge's contemporary brand identity. The layouts were carefully structured to balance aesthetics with functionality, using typography, spacing, and hierarchy to guide users through the menu seamlessly. The final outcome enhanced the lounge's visual presence while creating a more engaging and accessible dining experience.



### MOCKTAILS

<b>Cocobongo</b>	£8.00
A non-alcoholic version of Pina Colada! Submerge into the exotic flavours of pineapples and coconuts	
<b>Strawbanana</b>	£8.00
A blend of strawberries and banana with a hint of vanilla taste	
<b>Tutti Frutti</b>	£8.00
Kiwi, strawberry and pineapple blended with ice for a taste of cold healthier drink	
<b>Virgin Mojito</b>	£8.00
A classic drink, flavoured with fresh limes, mint and topped up with lemonade	

### COCKTAILS

<b>Mojito</b>	£9.99
Classic refreshing drink made with white rum, fresh lime and mint, topped up with lemonade	
<b>Pina Colada</b>	£9.99
Fresh blend of our exotic fruits made of coconut and pineapple mixed with white rum and malibu	
<b>Aperol Spritz</b>	£9.99
Aperitif with prosecco topped up with soda water and a slice of orange	
<b>Calpiroska</b>	£9.99
A vodka-based drink - for the heavier drinkers	
<b>Kiwi Martini</b>	£9.99
A fun vodka cocktail, infused with fresh kiwi	
<b>Sex On The Beach</b>	£9.99
A blend of cranberry, orange and vodka, this cocktail will have you craving more	

<b>Old Fashioned</b>	£9.99
The oldest cocktail in the books, have a laugh the old-fashioned way perfect for whiskey lovers	
<b>Long Island</b>	£9.99
A shake of all the classic spirits (gin, tequila, vodka, white rum and orange liqueur), topped up with coke or lemonade	
<b>Margarita</b>	£9.99
A classic tequila-based cocktail, punchy, citrusy and refreshing made of just 3 ingredients (tequila, orange liqueur and freshly squeezed lime juice)	
<b>Tiramisu Martini</b>	£9.99
A dessert and drink in one, made of coffee liquor, almonds liqueur, double shot espresso and Irish cream	
<b>Amaretto Sour</b>	£9.99
Take the taste of almonds and mix it with alcohol. Heaven-like	
<b>Vodka Sour Maracuja</b>	£9.99
A second version of the most popular cocktail "Perseus Martini" made on the rocks with an exciting and intensely passion fruit flavour	
<b>Planters Punch</b>	£9.99
Our most tropical drink yet, indulge yourself in this jamaican cocktail and bring your taste buds to life	
<b>Espresso Martini</b>	£9.99
Calling all coffee drinkers, wake up with this coffee/vodka-based cocktail and look good doing it	
<b>Vodka Sour Maracuja</b>	£9.99
Satisfy yourself with this mixture of passion fruit, passion and vodka	
<b>Strawberry Shortcake</b>	£9.99
A gin-based cocktail mixed with strawberries, peach's, raspberries, passion fruit liqueur and orange liqueur for an unforgettable taste	

### HOT DRINKS

<b>Single Espresso</b>	£2.10
<b>Double Espresso</b>	£2.70
<b>Single Macchiato</b>	£2.30
<b>Double Macchiato</b>	£2.80
<b>Cortado</b>	£2.80
<b>Cappucino</b>	£3.10
<b>Mocha</b>	£3.50
<b>Latte</b>	£3.10
<b>Hot Chocolate</b>	£3.50
<b>Black Americano</b>	£3.10
<b>White Americano</b>	£3.20
<b>Decaf Coffee</b>	£3.10
<b>Salep</b>	£3.00

### SOFT DRINKS

<b>Still Water</b>	£2.20
<b>Sparkling Water</b>	£2.40
<b>Soda Water</b>	£2.50
<b>Tonic Water</b>	£2.50
<b>Coca Cola</b>	£3.50
<b>Diet Coke</b>	£3.50
<b>Fanta</b>	£3.50
<b>Redbull</b>	£4.00

<b>SW Orange</b>	£3.50
<b>Bravo</b>	£3.50
<b>B52</b>	£3.50

### MILKSHAKES

<b>Chocolate</b>	£6.90
Banana base and chocolate ice cream	
<b>Vanilla</b>	£6.90
Banana base and vanilla ice cream	
<b>Strawberry</b>	£6.90
Strawberry base and strawberry ice cream	
<b>Coconut</b>	£6.90
Banana base and coconut ice cream	
<b>Coffee</b>	£6.90
Banana base, chocolate ice cream and a shot of coffee	
<b>Oreo</b>	£6.90
Banana base and chocolate ice cream and Oreo	
<b>Bueno</b>	£6.90
Banana base and chocolate ice cream and Bueno	
<b>Bueno &amp; Baileys</b>	£7.50
Banana base and chocolate ice cream and Baileys	



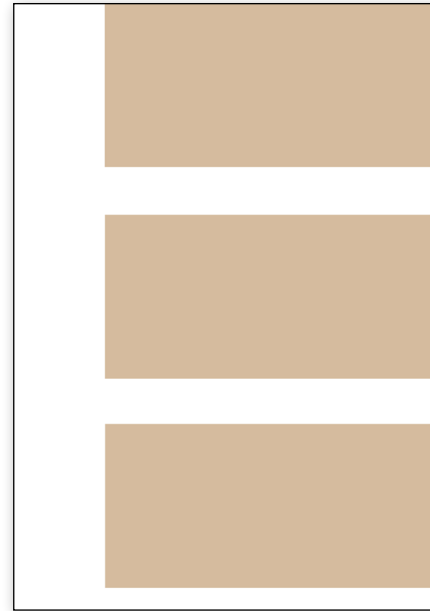


# Wedding Invitations

GRAPHIC DESIGN

A custom wedding invitation design inspired by passport aesthetics, created to reflect the couple's journey through thoughtful typography and layout.





**Thank you**

